

Institutional Assessment Plan Grid 2008-2009

Outcome		July 08	Aug 08	Sept 08	Nov 08	Dec 08
Career Preparation						
Alumni/Exit Survey (administered to graduates)	80% of respondents to alumni/exit survey will indicate they have met career objectives by indicating agree or strongly agree on selected questions. #11		97.1%			97.7%
Final Project	80% of learners will score 2.4 or higher out of 3 on the applicable section of the rubric (outcome #1) for specific outcomes by major.	71%	88%	73%	83%	
NSSE	Respondents on NSSE will score a mean of 3.2 or higher out of a possible 4 (80%) to indicate their education has helped them acquire job or work related knowledge and skills. (11b)				3.31	
FSSE (k)	Faculty respondents to the FSSE will score 3.2 or higher out of 4 (80%) to indicate that their course is structured to aid learners in acquiring job or work related knowledge and skills.(11n)	07-85%				
Employer Survey	90% of the employers surveyed will indicate that SC grads are knowledgeable and effective on the job.					
Critical Thinking						
Alumni/Exit Survey	80% of respondents on alumni/exit survey will indicate that their education helped improve critical thinking skills by responding agree or strongly agree on selected questions. #8		98.2%			98%
Final Project	80% of learners will score 2.4 or higher out of 3 on the applicable section of the rubric (outcome #2) for specific outcomes by major	66%	55%	81%	72%	
NSSE 2e	Respondents on NSSE will score a mean of 3.2 or higher out				3.20	

	of a possible 4 (80%) to indicate they are applying theories or concepts to practical problems in new situations by answering “quite a bit or very much” on a selected question (2e) (11a).				2.95	
NSSE 9a	Respondents on NSSE will score a mean of 3.2 or higher out of a possible 4 (80%) will indicate they spend 6-10 or more hours a week on homework on a selected question (9a).				2.99	
FSSE ©	Faculty respondents on FSSE will score a mean of 3.2 or higher out of a possible 4 (80%) to indicate that they structure their course so that learners will develop the ability to think critically and analytically (11m)	07-92%				
Communication						
Alumni/Exit Survey	80% of respondents on alumni/exit survey will indicate program emphasized value of written and oral communication by responding with agree or strongly agree on selected questions. #9		97.8%			92.4%
Final Project	80% of learners will score 2.4 or higher out of 3 on the applicable section of the rubric (outcome #6) for specific outcomes by major	83%	77%	71%	65%	
NSSE 11 c,d	Respondents on NSSE will score a mean of 3.2 or higher out of a possible 4 (80%) to indicate written and oral communication requirements contributed to their knowledge “quite a bit or very much”. (11c) (11d)				3.38 3.11	
NSSE 11 h	Respondents on NSSE will score a mean of 3.2 or higher out of a possible 4 (80%) to indicate that their experience at this institution has contributed to their knowledge, skills and personal development with regard to working with others “quite a bit or very much”. (11h)				3.20	

FSSE	Faculty respondents on FSSE will score a mean of 3.2 or higher out of a possible 4 (80%) to indicate that their course is structured to allow learners to develop the ability to write clearly and effectively. (11c,d)	07-84%				
Ethical Behavior						
Alumni/exit Survey	80% of respondents to alumni/exit survey will indicate their studies helped them develop a personal code of values and ethics by responding agree or strongly agree to selected questions. #6,13		84.3%			86.1%
Completion of coursework	90% of the learners enrolled in the program will successfully complete Business Ethics and Responsibility for the Future with a grade of C or better as monitored by session grade reports.					
Final Project	80% of learners will score 2.4 or higher out of 3 on the applicable section of the rubric (outcome #5) for specific outcomes by major	33%	77%	88%	72%	
NSSE 11n	Respondents on NSSE will score a mean of 3 or higher out of a possible 4 (80%) to indicate that their experience at this institution has contributed to their knowledge, skills and personal development with regard to developing a personal code of values and ethics by answering "quite a bit or very much". (11n)				2.85	
FSSE	Faculty respondents on NSSE will score a mean of 3.2 or higher out of a possible 4 (80%) to indicate that their course is structured to allow learners to develop a personal code of value and ethics. (11n)	07-73%				
Leadership						

Alumni/exit Survey	80% of respondents to alumni/exit survey will indicate their education improved their understanding of how to effectively lead people and processes in complex business environments by responding agree or strongly agree to selected questions. #4		89.9%			91%
Final Project	80% of learners will score 2.4 or higher out of 3 on the applicable section of the rubric (outcome #3) for specific outcomes by major	66%	88%	92%	72%	
NSSE 11b	Respondents on NSSE will score 3 or higher out of a possible 4 (80%) to indicate that their experience at this institution has contributed to their knowledge, skills and personal development with regard to acquiring job or work related knowledge and skills by answering “quite a bit or very much”. (11b)				3.31	
FSSE (e)	Faculty respondents on NSSE will score a mean of 3.2 or higher out of a possible 4 (80%) to indicate that their course is structured to allow learners to develop the ability to apply theories and concepts learned in the course to practical problems or new situations. (11e)	07-89%				
Use of technology						
Alumni/exit survey	80% of respondents to alumni/exit survey will indicate their education help them acquire computing and information technology skills by responding agree or strongly agree on selected questions (#12)		84.5%			86.3%
Final project	80% of learners will score 2.4 or higher out of 3 on the applicable section of the rubric (outcome #4) for specific outcomes by major	66	88	91%	86%	
FSSE	Faculty respondents on NSSE will score a mean of 3.2 or higher out of a possible 4 (80%) to indicate that their course is	07-86%				

	structured to allow learners to develop the ability to use computer and technology skills. (11e)					
	Final Projects overall (80% or better) with a rating of proficient or distinguished. Total for session all majors	49%	66%	81%	91%	
	BSAD (80% of projects proficient or distinguished)		75%	66%	81%	
	HRD (80% of projects proficient or distinguished)		0	100%	81%	
	OMGT (80% of projects proficient or distinguished)		0	100%	85%	

- **Career Preparation** - The cultivation of knowledge, attitude, creative skills, to excel in life's chosen work
- **Critical Thinking** - The ability to analyze information to arrive at a reasoned judgment of what to do or believe
- **Communication** - The ability to communicate effectively using reading, writing, listening, behavior, media, quantitative data, and technology
- **Ethical Behavior** - The conscious practice and accepted standards of fairness and integrity in all endeavors
- **Leadership** - The ability to create and communicate a vision that inspires others to act or achieve a desired goal