Southwestern College’s Builders of Excellence Campaign ended on June 30, 2006. The campaign was a great success, securing gift commitments of over $26 million, exceeding the campaign’s goal of $24 million. President Dick Merriman called the campaign’s success a ringing endorsement of the value and importance of the college’s mission. Any time donors double their giving, as ours did, from one campaign to the next, you know you are working with devoted and generous people. The fact that our success was achieved in spite of all the uncertainty created by the 9/11 attacks makes it an even more gratifying result. The college is clearly better and stronger because of the gifts we received during the campaign. I’m very grateful for all that our alumni and friends have done for Southwestern.

The Builders of Excellence Campaign was a comprehensive campaign. We sought and received gifts for capital projects, for the college’s endowment, for the support of specific academic and athletic programs, and for the Builder Fund to support the college’s operating budget.

Gifts to the campaign supported the $1.7 million renovation of Mossman Hall. Mossman is now home to attractive office, lab, and classroom facilities for the college’s programs in business, social science, leadership, and nursing. As with the rest of the college’s classroom buildings, Mossman provides wireless networking capability for students and faculty, all of whom use college-issued Dell laptops.

Campaign gifts also funded the remarkable restoration of the college’s landmark 77 Steps. The Heart of the Hill project to renovate and update the 77 and the Mound will be completed this fall with funds contributed to the campaign. The Mound campaign was structured to allow donations to be ongoing as a lasting tribute to the people and organizations that have shaped Southwestern College.

Key groups and individuals stepped forward to propel the campaign to success. Some highlights: The college’s faculty and staff buried their $250,000 goal by committing $1.2 million. The trustees similarly went well above and beyond an ambitious goal of $4 million, committing to gifts of $5.5 million. The community of Winfield added $2.3 million to the campaign’s total.

Leadership gifts from Jim ’53 and Bette ’52 Farney and from Leon Matoock ’74 boosted the college’s athletics programs in basketball and track, respectively. John ’64 and Sue Smith helped fund the renovation of Mossman Hall and the creation of the Smith Management Center. The Mabee Foundation of Tulsa, Oklahoma contributed $350,000 toward the Mossman Hall project.

Many endowed scholarship funds were created to provide financial support for students and, because many endowments reflect an open-ended commitment to give, these funds will continue to grow.

An endowed gift of $1 million was created to support the Richard and Julia Wilke Institute for Discipleship, which was formally dedicated during the campaign. Endowments to support faculty creativity and to reward great teaching were also created by donors. Gifts for programs and for the Builder Fund came from a multitude of individuals and organizations, and all strengthened the college.

The campaign was blessed with extraordinary gifts from three alumni. Dr. Ward Cole ’30 contributed over $1.25 million to the college during the campaign. Cole Hall, the college’s newest residence hall, was named in his honor in 2004. Dr. Cole passed away earlier this year and gave a substantial estate gift to the college.

Charles ’44 and Verda Kopke made provision for a gift of over $1 million to the college’s endowment. Their gift will create endowments for teaching excellence and innovation at SC.

Harold Deets ’43 boosted the campaign past the $25 million mark with his commitment of $1 million to Southwestern. His commitment will provide the leadership gift for an extensive renovation of the library and will create a large endowment to support the library.

Endowments to support the library were established by David ‘53 and Linda Smith. An endowment of $1 million was created by the McNeish, and Marilyn ‘54 McNeish, and David ‘73 and Linda Smith. Honorary campaign chairs were Dr. C. Orville Strohl, Lauren Kilmer, and Kirk Gordon. Mike Lewis ’74 led the college’s Board of Trustees, as chair, throughout the campaign. The campaign’s day-in and day-out work was carried out by the committed staff of the institutional advancement department, led by Paul Bean. The staff includes Ronnie Jenkins, Heather Clay, Jill Johnson, Jessica Hornbostel, Susan Lowe, Nan Hinson, Denise Stephens, and Mary Ann Graham. Others who made substantial contributions to the work of the department, but are no longer on staff, are Adam Messinger and Jane Reeves.