



Account Executive

KAKE TV is currently seeking a professional salesperson to assist Kansas business owners in achieving their marketing objectives utilizing KAKE-TV, Me-TV Kansas and a broad suite of digital advertising solutions. The ideal candidate will possess strong communication, analytical, and presentation skills.

DUTIES AND EXPECTATIONS:

- Develop new business by developing relationships with local business owners and other influencers
- Retain and develop current customer business
- Develop consultative solutions to advertiser marketing needs utilizing broadcast and digital marketing mediums
- Assist in the development and production of advertising campaigns
- Serve as a representative of KAKE to the community
- Maintain accurate projections of revenue

QUALIFICATIONS:

- Strong communication, analytical, and presentation skills
- 2 years prior successful outside sales experience – Broadcast media or digital marketing experience is preferred
- Proficient using Microsoft Office products
- Good driving record and reliable transportation for visiting clients
- Enjoy a fast paced environment with a focus on results

Our Account Executives receive a full benefits package including health and dental insurance, 401k, and paid vacation.

Interested candidates can apply to:

Lori Johnson, Business Manager
KAKE-TV
1500 N. West Street
Wichita, KS 67203
ljohnson@kake.com
No phone calls please

Lockwood Broadcast Group and KAKE-TV provides equal employment opportunities to all employees and applicants for employment. Pre-employment drug test is required along with a background screen as allowed by federal, state, and local laws and regulations.