



SOUTHWESTERN
COLLEGE

1885

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And the Winner is...SC!

Southwestern College and its "Builders of Excellence" capital campaign were recognized for excellence during the annual CASE District VI awards competition. CASE (the Council for Advancement of Secondary Education) is the premier professional organization for institutional advancement among colleges and universities, and its eight-state District VI annual conference was held in January.

Southwestern was named runner-up for the sweepstakes award in its enrollment category, an honor based on a variety of award-winning entries in fundraising, communications, and graphic design. The individual awards competition is not based on enrollment of institutions, so SC was competing not only against such Big 12 schools as Kansas State University, the University of Kansas, Nebraska University, and the University of Missouri, but also against distinguished private institutions including Washington University in St. Louis.

Builders of Excellence received a gold award for the college's capital campaign completed in October.

The award marked the first time SC has placed in the sweepstakes competition.

"This was a terrific showing for the college, and showed that our publications and programs stack up with the best from the best institutions," said Sara Weinert, vice president for communications at Southwestern. "It showed excellence campus-wide in the qualities CASE values."

Persons from the offices of institutional advancement, communications, admission, and the president were involved with winning entries.

Individual entries honored and persons credited for their creation included:

- 🏆 **GOLD AWARD**, Builders of Excellence capital campaign (Dick Merriman and Paul Bean).
- 🏆 **SILVER AWARD**, graphic design for "Leadership Giving" mailing, (Sunni Sheets).



- 🏆 **SILVER AWARD**, "Why Wireless?" student recruitment publication (Sara Weinert and Brandon Smith).
- 🏆 **SILVER AWARD**, "Heart of the Hill" annual fund campaign (Jessica Hornbostel and Sunni Sheets).
- 🏆 **BRONZE AWARD**, "Campus Visitors Wallpaper" electronic student recruitment publication (Eloy Mendoza).