

SOUTHWESTERN

NEWS AND STORIES FROM SOUTHWESTERN COLLEGE



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COVER

Cheryl Rude and Ashlee Alley cheer the service learning emphasis of this year's Homecoming celebration. More photos are on pages 6-7. Photo by Jonathan Woon '14

SECOND COVER

Basketball players read to local elementary students – and became national Champions of Character. See the story on page 4. Photo courtesy of Coach Matt O'Brien

Photos in *The Southwesterner* are by Jonathan Woon '14, Andrea (Schneider) Nuss '09, Charles Osen '94, Terry Quiett '94, and Alyssa Harshfield '12, unless otherwise indicated. Stories by Sara Severance Weinert and Charles Osen.

SOUTHWESTERN

NEWS AND STORIES FROM SOUTHWESTERN COLLEGE VOL. 52 | NO. 3 | WINTER 2012

FROM THE PRESIDENT



Dear friends,

Popular media, elected officials, think tank pundits, and other opinion shapers have recently unleashed a torrent of arguments questioning the value of a college degree and complaining about the “skyrocketing” cost of higher education. An awful lot of it is baloney.

On page 11 of this issue, we've presented Southwestern's perspective on this argument. I hope you will find it interesting, but more importantly, I hope you will look for opportunities to talk up Southwestern with students, parents, and family

members who are preparing for college. We have a great story to tell, and we're not going to hide our light under a bushel (of baloney). Lux Esto!

Thanks for all you do for Southwestern.

Best regards,

Dick Merriman

Dick Merriman, *President*

P.S. On page 10 of this issue, there is information for your use in telling us about a prospective Southwestern student. Tell us about someone you know (young person or adult) who ought to know more about the college. We'll take it from there.

ADMINISTRATION VIEWPOINT



I've been at Southwestern College for four years now, and I run into Builders everywhere – in the check-out line of the grocery store, on airplanes, on the golf course, once even when I was on vacation in Mexico. All of these Builders have the same two questions for me: “How is the college doing?” and “What can I do to help?”

The answer to the first question is simple. As we tell prospective students, the college is doing great, with exciting new programs and facilities, and traditions that keep growing after 126 years.

From my perspective, the answer to the second question is also simple: Talk about the college to young people. Let the kids in your church know what a great experience you had at Southwestern. Mention to the teen-aged children of your friends

that SC is an affordable alternative to public universities, a place you can finish a degree in four years. Tell the kid from down the block about the view of the Walnut Valley from the 77 Steps.

Then let us know that you've talked about the college, and with whom. My e-mail address is marla.sexson@sckans.edu and if you send us the names of these outstanding young people, we'll follow up. We'll take good care of them, and they need to be Builders.

Best regards,

Marla Sexson

Marla Sexson

Vice President for Enrollment Management

Southwestern College President

Dick Merriman

The Southwesterner

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Happy Birthday to Etcyl!

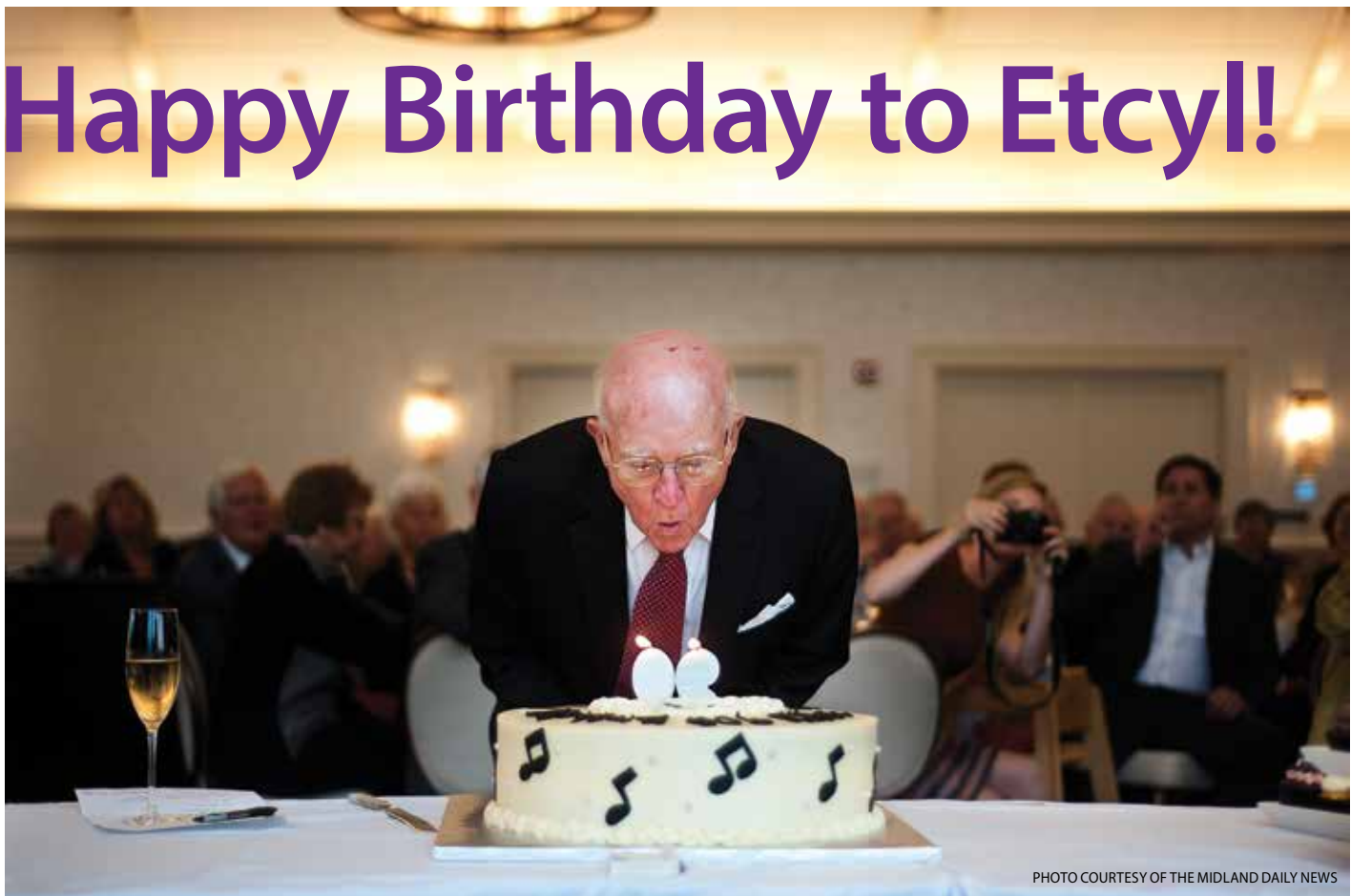


PHOTO COURTESY OF THE MIDLAND DAILY NEWS

Etcyl Blair '47 landed a job with the Dow Symphony Orchestra before he had a job at the Dow Chemical Company, and although he retired from Dow in 1986, his relationship with the symphony has endured. A celebration of his 90th birthday and his decades of commitment to the symphony – now the Midland Symphony Orchestra – took place in mid-October. Blair spent about 15 years playing in the orchestra, until increasing responsibilities with Dow forced him to give it up. After his retirement he became a member of the MSO board.

Sexson promoted to VP for enrollment

Marla Sexson, who has led Southwestern College's admission efforts for four years, has been promoted to vice president for enrollment management.

According to President Dick Merriman, the promotion formalized Sexson's increasing responsibility for the strategic directions of main campus recruitment.

"Student recruitment is changing rapidly and private colleges face some unique challenges," Merriman pointed out. "Marla responds well to change and has both the technical know-how and instincts to lead in an environment like this."

A graduate of Fort Hays State University and Newman University, Sexson was dean of admissions and financial aid at Newman. In 2005 she became executive director of admissions at Friends, and in 2008 was named SC director of admission.

Sexson's husband, Brad, is SC golf coach. They have two children.

New certificate program built in 'perfect storm'

It isn't often that a college offers a new academic program that is both timely and topical, and even more rare when this program is not offered by other institutions.

But Southwestern College's new Rural Health Care Administration certificate fits this "perfect storm" description, says Pamela Monaco, vice president for Professional Studies.

Approved by the Board of Trustees during their October 2012 meeting, the 18-hour program is aimed at administrators of health care facilities in rural areas – not only hospitals, but also nursing homes, critical access facilities, and other health care facilities. Enrollment has begun for classes that will start in spring 2013. Course focuses will include leadership, engaging with a board, information technology and

its transformation of health care, human resource issues, and the financial realities of health care administration.

"This certificate feeds into our leadership or strategic management degree programs for persons who would like to earn master's degrees, but there are people in the field who have degrees and who never thought they would be doing this kind of work," Monaco explains. "They're finding health care is so specialized that they need an entirely different knowledge base to be effective administrators, and we can provide that knowledge."

Classes will be mostly online, allowing learners to continue to live and work in their rural areas. However, immersion experiences at the beginning and end of the program will encourage networking and infor-

mation exchange.

Unlike some online offerings in which learning is completely independent, this program will have a synchronous component in which learners will be in contact with each other during sessions.

"We're discovering that people need that contact, especially when you're talking about someone in rural health care," Monaco says. "They need the ability to get online and say 'Have you ever had something happen to this?' and get response from their peers."

The program has been developed with the active participation of leaders in rural health care – Alan Morgan of the National Rural Health Care Association, Tom Bell of the Kansas Hospital Association, and Kim Moore of the United Methodist Health Ministry

Fund. These experts encouraged SC to broaden the perspective of courses to include not only administrators, but also physicians, nurses, technicians, and others who have vital interest in the future of rural health care.

Now, as the only college in a wide region offering similar certification, SC is poised to honor its rural roots by building up rural communities.

"We're going to have hospitals in rural areas close if we can't get really good administrators in there, administrators who are willing to see them through this crisis in health care," Monaco stresses.

For more information, visit the Professional Studies website at www.southwesterncollege.org or contact Monaco at pamela.monaco@sckans.edu.

Penn honors SC's VP for student life Dawn Pleas-Bailey

Dawn Pleas-Bailey, vice president for student life at Southwestern College, received special recognition from the University of Pennsylvania Graduate School of Education during the school's 2012 Homecoming in Philadelphia Oct. 27.

Pleas-Bailey received the Ethel and Allen "Buddy" Carruth Sustained Leadership in Education Award. Established in 2004, this award recognizes significant service to the education community by an alumnus or friend of the Penn Graduate School of Education. The recipient of this award is intended to serve as an inspiration to others, transcending expectations and providing opportunities in service. Pleas-Bailey received her doctorate from the University of Pennsylvania

Graduate School of Education in 2009.

Dawn has been an administrator at Southwestern since 1994. In her current role she also serves as special assistant to the president for community engagement. In this role she has built special relationships with several schools in Wichita that serve first generation, low socio-economic and ethnic minority students.

Her efforts at Stucky Middle School have resulted in a partnership between the college and Stucky that encourages these students to aspire to

college educations. She has organized summer academic camps on the SC campus for the middle school and high school students and fostered mentoring relationships between Southwestern College students and these students.

Dawn Pleas-Bailey is joined by the Hon. C. Darnell Jones '72 during the presentation of a University of Pennsylvania Graduate School of Education award for leadership. Pleas-Bailey earned her doctorate at the UPGSE, and Jones teaches at Penn. PHOTO COURTESY OF UNIVERSITY OF PENNSYLVANIA GRADUATE SCHOOL OF EDUCATION



Defending champions

Fielding a national champion in a single sport is unusual at a NAIA college, with nearly 300 schools competing in the 23 sports. Fielding a national champion in two sports is even more rare.

But Southwestern College started the 2012-13 academic year with two teams that had been named national champions by the NAIA: The men's basketball and the men's golf teams were the top squads in the NAIA Champions of Character award competition.

Obviously this doesn't get the same publicity or have the same emotional impact as a championship you win on the playing floor, says Matt O'Brien, but the award recognizes one of his primary goals as men's basketball coach – that of shaping a team whose members are prepared for the future as well as for current competition.

Launched in 2000, the Champions of Character program has the ambi-



tious goal of changing the culture of sport. With college athletes often carrying a reputation (earned or unearned) of being the pampered elite on campuses, the program's mission is "to provide training to instill the values that build character so students, coaches and parents know, do and value the right thing on and off the field," NAIA information explains. This is done by emphasizing five core values – respect, responsibility, integrity, sportsmanship, and servant leadership.

These emphases have dovetailed with Southwestern's emphasis on service learning and community involvement. The 16 members of the men's and women's golf teams, for example, held an April clinic for Special Olympics participants at the Sierra Hills Golf Club in Wichita.

"We didn't know what kind of physical or mental disabilities the participants would have," coach Brad Sexson explains, "and I think some of our team members were a little apprehensive because there were a couple of our kids who expected to be uncomfortable around the disabilities."

Instead, the golf teams and the Special Olympians bonded quickly.

"By the end of the day my golfers were talking about how much fun the kids they were working with were," he says.

The golf event was only one example of the athletes' volunteer work in the championship year. Like hundreds of other Builders (both athletes and non-athletes), the teams participated in the 2011 Numana food packaging project that prepared meals for more than 10,000 people in third-world countries.



Nearly 270 Southwestern College students, faculty, and staff (including dozens of athletes) teamed up to package and deliver 1,000 bags of food for the Homecoming Hunger Project.

The college again turned out to fight hunger this fall when 267 Southwestern College students, faculty, and staff teamed up to package and deliver 1,000 bags of food for the Homecoming Hunger Project.

The event was hosted by the service learning organizations at Southwestern. Students from all athletic teams, student life, student government, performing arts, and the service learning teams were in attendance.

The food supplements the "Backpacks for Kids" program at USD 465, which provides weekend meals for children who have been identified as food insecure. The bags of food also include a hand-written letter from a college student as encouragement.

O'Brien's basketball squad also worked with other projects including a reading program for children at a local elementary school, chaperoning of a Halloween party for Big Brothers & Big Sisters, raising money for the Samaritan's Feet movement, and participation in the Coaches vs. Cancer initiative.

"President (Dick) Merriman talks

a lot about intentionality in what we're doing. It's important to me to be intentional in teaching our young men how to serve their communities," O'Brien says. "This kind of participation builds resumes—they'll find that to employers, playing basketball for four years may not be as impressive as six community service projects. The goal for my program is to be able to offer employers good, quality young men."

The coach says this resonates with prospective players who are both bright and motivated – and with the parents of those players

"Our team had the fourth highest grade point average in the nation two years ago, and last year we had a cumulative 3.0," he points out. "We're achieving at a very high level."

Sexson agrees.

"We don't do a lot of things to toot our own horns, but when we achieve something like the top Champions of Character award – well, the team was excited, but I think I was even more excited."

Generosity, service important to Buterbaughs

It's tough for Jim Buterbaugh to fit in a few minutes for an interview during the middle of November.

That's when Veterans Day activities kick in for this Vietnam Navy veteran – he cooks biscuits and gravy for veterans at his church, then goes over plans for a community commemoration, while ironing out final details of a ham-and-bean dinner at the American Legion post. It's the kind of community service folks in Winfield have come to expect from this 1971 SC graduate: Generosity combined with hard work that have made an important contribution in his adopted home town.

A native of Erie, Pa., Jim came to Winfield after completing his military service.

"My brother (Richard) lived in Winfield, and told me that if I wanted to go to Southwestern I could live in his basement," Jim remembers with a laugh. "The GI Bill exactly covered my tuition and books – \$150 a month," and a second shift job at Bin-

ney & Smith took care of the remainder of his expenses.

Although there were not a lot of veterans on campus, this new generation of post-military students tended to be goal-driven and direct.

"Those beanies we were supposed to wear? I think I wore mine for just a few days, and thought it was kind of peculiar," Jim remembers.

The maturity and discipline he had developed in the Navy continued through his college years. He had married Charlotte, an Arkansas City native, in 1969 and held jobs at Gott Manufacturing and Snyder Clinic before establishing his own real estate and insurance agency in 1977.

As the firm became one of Winfield's business bulwarks, Jim and Charlotte began supporting Southwestern as annual fund donors. As regular participants in the Builder fund, their contributions are used for scholarships, faculty support, and other college expenses.

"I know what it's like to need money to pay for school," Jim says with a laugh. Then, with a twinkle in his eye, he adds, "Plus, I want these students to be able to earn enough money to pay for my Social Security."

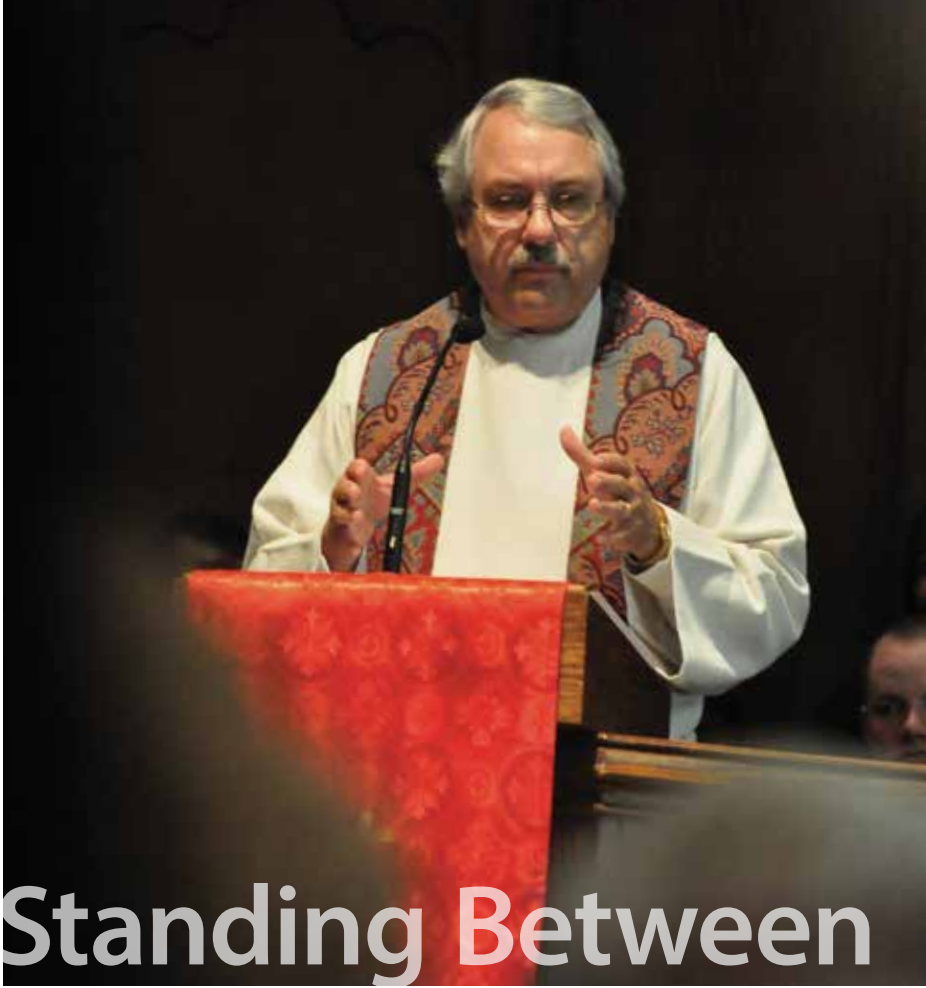
Jim is beginning to step back now from the day-to-day operations of Buterbaugh and Handlin, and Jim and Charlotte's daughter, Laura Buterbaugh-Bradbury, is taking over leadership of the firm. (Laura also is co-owner of Bradbury Kitchen and Home, and the Buterbaughs' son, Matthew, is an Episcopalian priest living in New Brunswick, N.J.)

Still, Jim and Charlotte aren't retiring from active community service. Jim is the vice chairman of the Kansas Commission on Veterans' Affairs (he's been appointed several times) and is a past national officer of the American Legion. He has chaired the Winfield Association of Realtors, been commander of the Winfield American Legion Post 10 and the



local Veterans of Foreign Wars, and was an early recipient of the local First Citizens Award. He also was inducted into the Southwestern College Business Hall of Fame. Charlotte (who has worked for the postal service for 25 years) is president of Kansas Church Women United.

"SC means a lot to this community," Jim explains. "If you're a businessman, you appreciate being able to contribute to that enrichment, but any time you give to a non-profit it's a feel-good thing. We're glad to have the chance to support my alma mater, and to help it continue and grow."



Excerpted from a sermon by Bruce C. Birch, Oct. 14, 2012,
at Grace United Methodist Church for SC Homecoming

FIND FULL TEXT AT SCKANS.EDU/HOMECOMING

ORIGINAL FORMATTING HAS BEEN RETAINED IN THIS SECTION

It is wonderful to be back at Southwestern and at Grace Church
This is where a lot of the vocational direction
that has shaped my life was formed
But along with the enjoyable events of Homecoming and class reunion it is
hard to forget that we gather here only weeks away from a presidential election

But it is a troubling political year
Both the electorate and our political institutions have been
characterized as severely polarized

Unfortunately this is not new
In the fall of my junior year at Southwestern
John F. Kennedy and Richard Nixon were running for President
The MSM sponsored a forum in the basement here at Grace on the different
opinions about whether we should elect a Roman Catholic as President
When the speaker was announced to speak for JFK and to argue that
his RC background should not make a difference
an entire group of students booed, got up, and walked out
Well, as we all know, JFK was elected and a few weeks later Dave Dolsen,
Merwin Mitchell, Martisse Conaway, and I arrived in Washington for the
Washington Semester and watched the New Frontier administration
take shape

Division, intolerance, even violence are not new, but for that reason the Christian
vocation of witnessing to another reality in the midst of division is always needed
That's what we are here for
As the church, we are a community of God's people that offer a better way
to live in the world; an alternative way of being and doing
A way that respects differences and finds ways to live cooperatively
together; a way of standing between the extremes
This is the way characterized by Jesus in his ministry
Associating with all kinds of people, accepting them all, and
inviting them into a life of love, not hate and division

The church I grew up in Wichita gave me many gifts that nourished my faith
But it did not help me much with faith lived in a politically polarized world
I think it was here in Winfield that I began to learn that
From wise and knowledgeable teachers from classmates who have gone on to
become leaders in every walk of life
From an ethos that welcomed difference and nourished discussion and
taught respect
And the ministry of the church in our time cannot be a ministry with no voice
in the most critical issues of our day
But how do we speak with moral clarity and avoid ideological simplicity?
How do we honor and respect all persons even when we disagree?
How can we seek community rather than victory?

Abigail is a wonderful biblical example of someone with intelligence and courage
who stood between two opposing viewpoints and courses of action, both of
which would lead to disaster

In her actions and words she made a new reality possible
In 1 Samuel 25 we are first introduced to Nabal,
a very rich owner of land and flocks in Judah
We should be alerted by his name; it means "fool"
But we are further told that he is surly and mean
As his actions will prove he is self serving and lacking in hospitality and generosity

Then there is David; we already know him in the story of 1 Samuel
His name may mean "beloved" and he is "the man after God's own heart,"
At this point in the story he is a fugitive from the jealousy of King Saul
He and his 600 men have been hiding in hill country near Nabal's flocks
Even Nabal's own shepherds later tell Abigail enthusiastically that
David's men have protected their flocks from wild beasts and thieves
David sends 10 men to ask on a feast day for Nabal to share some provision of
food with his men

But Nabal treats them with contempt
He claims David is a nobody; no better than an escaped slave

Now at this point we might think the story is clear;
there's a good guy and a bad guy
A fool and a beloved
David reacts to the report of his men with anger
He had his men strap on swords and he sets out with 400 of them
He vows to leave no male alive in all of Nabal's household

Here is the problem, in David's time and in our own
Sometimes it's hard to tell the difference between the self-centered fool
and the hotheaded righteous
They both set courses that lead to division, suffering and
destruction of community
They stand at the extremes of individualistic entitlement and
self righteous over reaction

But the difference is Abigail it is telling that
when the shepherds realize that David is bent on vengeance they
come to her and not to Nabal
She gathers ample provisions on donkeys and rushes to intercept
David on the road
Here she becomes both David's teacher and our own

From the very beginning of her speech she poses the issues in terms of what
God is doing and how David's actions (and our own) must serve what God intends
Those who would serve God cannot afford to speak and act first and then ask
after God's will
But God's purposes are larger than the impulses of the moment
David cannot become God's intended king and be seen as a man who
returns folly for folly

Secondly, Abigail rightly sees that power and responsibility cannot be placed into
the hands of those who have blood on their own hands
Then as now, people of faith like Abigail, dare to ask a higher standard of those
in whom power and authority is entrusted
We should like Abigail be voices against returning foolish mean
spiritedness with our own dirty tricks
Like Abigail, we demand respect and engagement to resolve differences
Like Abigail, we trust to the Lord at work in all of life and seek to align
ourselves with that work
Compassion and not vengeance
Engagement and not superiority
Respect and not caricature

Abigail refused to stand by and simply accept the unfolding disastrous events
She believed God wanted her to make a difference
To make a different reality possible

Like Abigail, we do not need to be content with the status quo and its conflicts
We can become peacemakers in a world given to conflict between extremes
Fools may in fact never be brought around to wisdom
The righteous may insist on acting like the sinners we all are
But the vocation of the peacemaker is to stand in between, witnessing to the alter-
native of God's way when the ways of the world so often return evil for good
God stands between the folly of those who insist on living only out of their own
self-centered nature and the sin of those who may act on impulse but can
be called into a life more consistent with God's kingdom
Like Abigail, we can become the allies of God in this work in times of
challenging, even dangerous, divisions
Blessed are the peacemakers for they shall be called the children of God



Homecoming day 2012 dawned with rain and lightning but outside of a cancelled parade, the weather didn't keep SC alumni and friends from celebrating the weekend.

Homecoming 2012



Special awards were presented by President Dick Merriman to Ambassador Award winner Bill Docking (shown at left), Young Alumni Award recipient Bradley Newell and Outstanding Alumni Mike Lennen.



The Sunday morning Homecoming service at Grace United Methodist Church featured the A Cappella Choir and SC alumnus Bruce Birch '62. See excerpts from Birch's sermon on page 5 of this issue.



To see more photos from Homecoming 2012 and from the theatre presentation of *The Miser*, check out the gallery at sckans.edu/Homecoming



12

Enthusiastic crowds saw the crowning of Homecoming royalty Kaley Rodriguez (opposite center top) and Colton McNinch (here) during halftime of a football win over Friends University.





1950s

The **Rev. Dr. Eugene L. Lowry '55** was guest preacher at University Congregational Church in Wichita in September 2012.

1960s

Blaine Babb '62 was inducted into the Independence Community College Pirate Athletic Hall of Fame on Sept. 15, 2012. Blaine graduated from Independence Junior College in 1960 before attending Southwestern, where he played football and basketball. In 1973, he joined the faculty at Independence Community College and was named the first-ever basketball coach for the Lady Pirates. He led the Lady Pirates to the regional championship in the program's second year. At the end of that season, Blaine was named the Region VI Women's Basketball Coach of the Year. He coached four winning seasons for the ICC women with a record of 52-25, and was credited with coaching the first two NJCAA All-Americans in Lady Pirate history. Blaine also was the men's golf coach at ICC from 1977 to 1979.

Titus Burkholder '62 retired in June 2012 after 46 years of teaching high school mathematics. He taught for 35 years at schools in Kansas, and 11 years at schools in Missouri.

K. Tom Gregg '67 was elected to the Wray, Colo., city council in 2012.

Nancy Parker '68 competed in the 2012 Senior Olympics games held in Cheyenne, Wyo., in a field of nearly 700 competitors from over 30 states. She earned four gold medals in the 65-69 women's age group for the 50m, 100m, free throw contest, and three-point basketball shot. She plans to compete again next year.

Tom Winters '68 has been reappointed to the Wichita State University Board of Trustees for a second three-year term. This is the board that oversees the mill levy funds collected in Wichita and Sedgwick County for the support of WSU. Tom will be chairman of the trustees for 2012-13. Tom served as a Sedgwick County commissioner from 1992 to 2008. He and his wife, **Gerry (Rieckenberg) '68**, are happily retired in Wichita, and recently celebrated their 45th wedding anniversary.

The Rev. Dennis Hett '69 has moved to Laurel, Neb., where he is pastor of the United Presbyterian Church of Laurel, and pastor of the Union Presbyterian Church of Belden, Neb.

1970s

Jim Buterbaugh '71 has been reappointed to the Kansas Commission on Veterans Affairs. Jim is the co-owner of Buterbaugh & Handlin Insurance and Real Estate. (*see also page 4 of this issue*)

1980s

Dennis Hodges '81, Budapest, Hungary, has been selected for "The 100." These 100 people, ages 1 to 100, will document one week of their lives photographically and will have it posted on Facebook. He is number 54, since that is his age. Follow the project at facebook.com/100cameraproject.

Jerry Thomas '81 created and dedicated a large bronze statue of a football player leaping in the air, titled "Tradition," in memory of Ryan Haxton, a visually impaired young man from Thomas's hometown of Scott City who died at the age of 26. The statue was unveiled in September 2012 at a ceremony prior to the Scott City/

Sylvia Muse: Generous friend of the college

Sylvia (Dewey) Muse, a friend and generous supporter of Southwestern College, died Oct. 27, 2012. She was 101. The retired director of patient relations at Wesley Medical Center, she was married to the Rev. Raymond E. Dewey for almost 40 years. (He was



acting president of Southwestern College in 1949 and in 1953.) After Rev. Dewey's death in 1969, she took on her Wesley position. She later served United Methodist Youthville, Newton, as public relations consultant during a state-wide financial campaign. When that was completed, she became a member of the staff of the First United Methodist Church, Wichita, in the church caring ministry. She and J. Kenneth Muse were married from 1979 until his death 1990. Her survivors include a stepson, Charles Muse '55.

Holcomb football game.

Kelly Rundell '82 is the recipient of the Louise Mattox Attorney of Achievement Award for professional excellence. Kelly recently accepted a new position as director of employee benefits and insurance management for the Wichita public schools.

Rob '87 and Wendy (Reiser)

Richardson '87 recently moved to the Dallas area. Rob accepted a job as vice president and general manager of Active Organics (a company acquired by Lubrizol/Berkshire-Hathaway). They are enjoying watching their son, **Chad '12**, and daughter, **Alyssa '15**, golf for the SC teams and are proud that they are fourth-generation Moundbuilders!

Jubal Tiner '88 has written a new book, *The Waterhouse*, which was released on Oct. 1. Through a series of 16 pieces of short fiction with interrelated characters, the book explores modern culture's increasing conflict between traditional male societal roles and the potential for reshaping masculinity.

1990s

Charles '94 and Karen Tatro '93 of Winfield were the parents of the groom when Mike Tatro and Kate Zigtema were married on May 26, 2012.

Jay Leach '94 is now the division quality manager for 3M's Material Resource Division, with responsibility for quality and operational excellence at four U.S. and two international manufacturing plants.

Chris King '96 is the new owner of F.A.C. Marketing in Burlington, Iowa. The national marketing agency has clients in nearly every U.S. state and specializes in marketing for the funeral care industry. He and two additional previous employees purchased the company in late 2011. In addition to the marketing agency, Chris owns and operates a professional photography studio owned by his creative agency, Ravenscroft Creative, LLC, in Burlington, Iowa. After becoming a paramedic specialist in 2011, he began working in the field of emergency medicine and continues to do so, part-time, in Iowa City, Iowa.

Chris Holt '97 is president and co-founder of PatentCore.com, which has combined forces with Reed Tech to deliver detailed analysis of patent examiner decisions. "The products and services offered as a result of our combined efforts will eliminate frustrating guesswork from the patent acquisition process," Chris says.

Burt C. Humburg '98 was nominated Teacher of the Year 2011-2012 for the first- and third-year family medicine classes at Mercy Medical Center of Northern Iowa.

Carl and Cordelia (Chavez) Clapp '99 celebrated their 50th wedding anniversary on Sept. 16. Cordelia ("Corky") performs interpretive American Indian signing of songs in full regalia in opening ceremonies throughout the United States. They have three children, Mary Murphy, Trey Clapp, and Michael Clapp, as well as, five grandchildren and one great-granddaughter.

2000s

Kelly Bugar '06 has accepted a position as morning show director for



BACK ROW (L TO R): Roger Lungren, Ernie Bennett, Michael Brooks, Armand Hillier, Gary Schultz, Mark Arthu, Jack Wiens, Gene Miller, Glea Means, Dorothea (Kobs) Hogue, Bruce Birch, Sharyll (Vincent) Modschiedler, Jerry Quigley, Larry Rector, Jim Glenn

THIRD ROW: Dave Wilson, David Dolsen, Judy Hart, Carolyn (McCoy) Waller

SECOND ROW: Mary Ann (McDowell) Hawley, Janice (McKelvy) Goudy, Kathryn (York, Workman) Schuster, Judy (Wedel) Arthur

FIRST ROW: Jerry Lovejoy, Sharon (Means) Holloway, Nancy (Bergdall) Bowman, Jacqueline Glenn, Mary Ann (Somerville) Palmer, Judith Huffman, Freda (Stauffer) Dobbins, LaReta (Guthrie) Kallenbach, Beverly (Reynolds) Bennett, Judi (Watson) Nechero, Donald Hogue, Blaine Babb

KOKH Fox 25, in Oklahoma City.

Becky Christner '06 is the new marketing and public relations director for the Kansas Cosmosphere. She owned her own advertising studio in Hays for several years and then worked in customer service for Dillons before

spending two years as a work readiness specialist with the Kansas Department of Children and Families. Becky and her husband have two sons.

Michael '07 and Hayley (Holthus) Stolzle '07 have completed their first year of HIV prevention service work

with the Peace Corps in Botswana, Africa. Michael is working with 12- to 17-year-old students at a community school and Hayley works with the District Health Management Team coordinating health education and women's empowerment projects.

Kari (Roth) Logsdon '10 graduated from Friends University with a master's in marriage and family therapy in May 2012. She is currently pursuing independent licensure in a therapist position for Apache Behavioral Health Services on the Apache Indian Reservation in White River, Ariz. She and her husband, **Drew Logsdon '08**, make their home in Show Low, Arizona.

Lyndsie Oathout '10 is teaching eighth-grade science at the Wellington Middle School and is head coach for the eighth-grade volleyball team. She is also working on her Master of Arts in Teaching at Southwestern.

Darci Mann '11/'12 has accepted a position as the Youth and Discipleship Minister at Hesston United Methodist Church, Hesston, Kan.

The **Rev. Ronda (Farnum) West '88** married Leonard A. Hoheisel Jr. on June 2, 2012. Tragically, Leo died on July 26,

2012. Leo was a precision linear measuring tool repair specialist, a mechanic, and a drag racer.

Zac Mathews '99 has been selected to serve as the operations officer for the Coast Guard's National Capitol Region Air Defense Facility in Washington, D.C. This facility protects the airspace above the nation's capital under the operational control of the North American Aerospace Defense Command.

BIRTHS

A son, David "Gus," born July 16, 2012, to **Ryan and Holly Anne (Higbee) Bell '04**. Holly reports that Gus is already looking forward to becoming a Builder!

A daughter, Collins Capri, born July 10, 2012, to **Dr. Derek '99 and Natalie Long**. Collins has a sister, Cayman (3).

A daughter, Sofia Ximena, born July 16, 2012, to **Orlando '03 and Silvia Lorena Corral**, Garden City, Kans.

A daughter, Megan Elaine, born June 21, 2012, to **Wesley and Carina (McGowan) Taylor '03**. Grandparents are **Dan '79 and Sue (Lunkwicz) McGowan '79**.

A daughter, Leeza Ann, born Sept. 12, 2012, to **Sergei and Sarah (Edwards) Temkin '03**. Leeza has a brother, Mikhail (2).

Rylee Ann, born Aug. 11 to **Robbie '09 and Stephannie DeLong '07/'09**. Big sister is Emma DeLong. (This information was incorrectly reported in a previous *Southwesterner*.)



Science Hall of Fame

The Natural Sciences Hall of Fame honored two inductees and a Servant Leader during Nov. 10 inductions. Gordon Scott '22 (deceased) was represented by family members (top photo) Ellen Scott, Ann Scott, Melinda Scott, and Bao Ying. At far right is hall of fame inductee Greg Unruh '77 with Servant Leader recipient Bob Wimmer and trustee Jim Fishback '77.

DEATHS

Geraldne "Gerrie" (Tuttle) Warren '43, 90, died Sept. 21, 2012, in Tucson. Gerrie grew up in Winfield and became a librarian at Strother Air Base where she met her husband, John Warren. She was the librarian at Tulane University while John completed his degrees, before moving to Germany where they both worked for the U.S. Government for 30 years. In 1980 they retired to Tucson. Gerrie is survived by her daughter, Susan Warren, and Susan's husband.

John Joseph Spigarelli '48 died Sept. 8, 2012, in Frontenac, Kan. John had a career of 32 years in teaching and coaching. He is survived by his wife, Josephine (Caruso), a daughter, Jeanne Spigarelli Cohorst, and five grandchildren.

Marjorie Ann (Henry) Pruitt '48, '49 died peacefully on Sept. 22, 2012, in Springfield, Ill. She was the widow of **Ralph O. Pruitt '48**, who had died in 2001; both graduated from SC with music degrees. For over 60 years, Marjorie was a gifted pianist/organist in various church positions in the Chicago area, and developed/directed "TuneTown," a pre-school program for four- and five-year-olds with an arts-based curriculum theme in the 1960s. Music was a special part of her life, even in retirement. In the words of her son, David, "Nobody could advertise the Southwestern College music program like my folks did over a 50-year span. In the Chicago area, people would go look up where Winfield, Kansas, was when my mom or dad would tell them where they

studied their music..." Survivors include Mark Pruitt, David Pruitt, Ann Jenkins, five grandchildren, and five great-grandchildren.

Rev. E. Leroy Smoot '56 died Oct. 20, 2012. Leroy devoted his life to ministry, including 43 years as a United Methodist pastor of churches throughout Kansas. He served in Lincoln, El Dorado, Larned, Hutchinson, Lakin/Kendall, and 15 years in Haysville. He also volunteered with the Mental Health Association of Sedgwick County, serving as president from 1974-1976. He is survived by his wife, Joan, and their children, Denise Carlson, Doug Smoot, Liz Eckenfels, Janis Doty, Jill Black, and Ronda Clark; 11 grandchildren, several great-grandchildren, a brother, and several nieces and nephews.

Gary R. Hathaway '64 died Oct. 17, 2012, in Wichita. He was an attorney in Ulysses for more than 40 years, an advocate of public radio, an Eagle Scout and Scouting volunteer, and a dedicated Moundbuilder, serving as a class host volunteer for his class reunion in 2009. His wife, Sonja, survives him as well as two brothers, **Ken Hathaway '67**, Winfield, and Doyle Hathaway, Wichita.

Vijay Sampat '66, Bartlett, Ill., died Feb. 26, 2012.

Dwain Lauppe '71 died Aug. 30, 2012, in Winfield. He is survived by his wife, Frances; children, LaFawn Yost, Dawn Harms, Lona Beltz, and Steven Lauppe; eight grandchildren and two great-grandchildren.

Randy Irvin '82 died Oct. 2, 2012, after a painful battle with cancer. He is survived by his parents, Dick and JoDayle Irvin; his wife, Karin Wilcox-Irvin, children, Richey Irvin, Chanel Irvin, Laura Wilcox, and step-children Lizz Wilcox, and Cash Wilcox. Randy was fondly remembered by fellow classmates at their 30-year reunion at Southwestern College's 2012 Homecoming in October.

Brad Bettles '96 died Aug. 13, 2012, in Winfield. Brad served in the Navy in the 1980s. He and his wife owned and operated an aircraft parts manufacturing business in Wichita. He is survived by his wife, Angela (Rowe), and children, Loren Bettles and wife, Erin, and **Mandi Bettles-Rosenquist '08**, and grandchildren.

DEATHS OF FRIENDS

Alvin "Al" Cassingham died on June 13, 2012. He is survived by his wife, Merlyne Cassingham, Owasso, Okla.

Donald Donley died on Sept. 12, 2012 in Winfield. Don was a farmer and rancher. His career included teaching and he was a guidance counselor. He is survived by his wife, **Wanda (Bradbury) '57**, and three sons, David, Mark, and Brad.

Pat (Nelson) Marker died Aug. 15, 2012, in Dexter, Kan. She is survived by her husband, **Bill Marker '58**, and her children, Mike and wife Beth, Pam Maule, and Vickie Haskell and husband Jerry, along with 10 grandchildren.

News Briefs

The seventh annual **Builders in Ministry** conference will host Dr. Drew Dyson Feb. 19 and 20 at SC. Connecting to Young Adults will focus on how the church can improve its participation and integration of youth adults into local congregational life. Learn more at: www.sckans.edu/bim-week.

Sustainability efforts on the SC campus are now available on a campus map. To see the campus "green map" and learn more about the college's efforts to live a more sustainable life, check out the map at: www.sckans.edu/greenmap.

Need a **special gift for your teenager**? Give a gift of camp at Southwestern! Whether the interest is music, leadership, sports, or a variety of other subjects, we can customize a gift certificate to put under the tree. Contact Julie Headrick at 620-229-6141 for more information.

FACULTY ACHIEVEMENT

Ashlee Alley, campus minister, has been serving on the launch team for a conference for college students in the United Methodist Church. The event is called Imagine What’s Next and was held in St. Louis on Nov. 9-11, 2012. SC student Jonathon Woon also has been on the launch team and has done social media promotion, video and graphic design work. A group of 16 from Southwestern was expected to be in attendance and Moundbuilder students were scheduled to lead worship at two of the worship services. (**Caleb Chua, Jonathan Woon, Tiffany Rea, Macie Helgenberger**, and alumni **Sarah Miller** and **Josh Melcher**). More information is available at www.ghhem.org/next.

Krystal Cole-Winn, multicultural admissions counselor, published “Rhetoric, Identity and the Obama Racial Phenomenon: Exploring Obama’s Title as the First Black President” in the *NIDA Journal of Language and Communication*, Vol. 15. Issue 17, which provides a platform for international researchers to present their effort in advancing the area of language and communication studies.

Gail Cullen, former Professional Studies administrator, presented “Developing an Asynchronous Model for Faculty Orientation,” at the Summer Institute for Distance Learning and Instructional Technology (SIDLIT) conference, Aug. 2-3, 2012. The conference was hosted by Johnson County Community College in Overland Park.

Brenda Hicks, director of financial aid, is starting her second year as a board member of the National Association of Financial Aid Administrators. She also is

serving as the regional representative on the federal issues committee.

Roger Moon, associate professor of theatre and speech, is adapting *Our Family Outing: A Memoir of Coming Out and Coming Through* for the stage. A workshop reading of the play was presented Oct. 12 at SC’s Homecoming, followed by a feedback session.

Tami Pullins, associate academic vice president for advising and student success, co-authored a monograph titled “Thriving in Transitions: A Research-Based Approach to College Student Success.” In particular, she co-wrote a chapter on college sophomores titled “Beyond Sophomore Survival.” The monograph was published this summer by the National Resource Center for the First Year Experience and Students in Transition at the University of South Carolina. Her chapter co-authors were Dr. Laurie Schreiner, Dr. Sharyn Slavin Miller, and Troy Seppalt, all colleagues from Azusa Pacific University where she earned her Ph.D. in higher education leadership.

Christopher Schmitz, associate professor of music, composed a jazz trumpet feature, *Susurrus*, that was selected in an international competition to receive its premiere performance by world-renowned trumpet player Terell Stafford. The performance will take place in Ithaca, N.Y., on Dec. 7, 2012. Also, his concert band composition, *Berkshire Fantasy*, will be read and recorded by the award-winning University of Texas Wind Ensemble this semester.

Rena Rodriguez, coordinator of international students, successfully defended

her dissertation Oct. 26 and will receive the Doctor of Philosophy in museum education from New York University.

Jane Schlickau, professor of nursing, participated with the International ELNEC (End of Life Nursing Education Consortium) team to present a five-day palliative care course to nurses and physicians in Cholpon Ata, Kyrgyzstan, from Oct. 23-27. Schlickau, **Kristie Ball ’96**, and **Martha Butler**, chair of nursing, published an article titled “A Day at the Fair: Updating Nurse Competencies” in *Nursing Management* 43 (9). This article described collaborative projects between nursing students and nursing staff at Newton Memorial Hospital in Winfield.

J.A. Sheppard, vice president for academics, is author of “The Roots of Deception” published in *American Intelligence Journal* vol. 30, no. 2, 2012.

Timothy Shook, chair of the division of performing arts, was one of six MTNA Board of Directors members who directed sessions and activities at the MTNA Leadership Summit – Sept. 21- 23 in Cincinnati. He also was nominated and selected as an International Conference for Fine Arts Deans Fellow 2012, and participated in the Fellows enrichment activities in Minneapolis, Minn., Oct. 23 -27. Dr. Shook presented the keynote address for the 2nd Piano Pedagogy Symposium at the University of Cincinnati College Conservatory of Music. He also is organizer of the NASM Region 3 Session Nov. 19 in San Diego. Title of the session is “Student Retention: The Final Phase of a Successful Recruitment and Admissions Process.” This presentation will explore successful strategies for the complete admissions process from recruitment to retention.

Athletic Hall of Fame



The 2012 Athletic Hall of Fame ceremony was held Oct. 27 in Stewart Field House. This year’s inductees were (l. to r.) Tim Cargile ’84, Don Forsythe ’58, Harry Huston 1905 (accepted by Dianne Braden), Melvin “Bud” Akin ’63, and Camille (Sneed) Richert ’97. Brian Markle ’94 will be inducted in December.



What’s new with you?

Name	Class Year	
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Street Address	P.O. Box	
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City	State	Zip Code
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Phone Number		
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Here’s something new in my life: (job, address, marriage, baby, etc.)		
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Here’s a student who may be interested in SC:
(please fill in all information you know)

Name	Year of Graduation	
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Street Address	P.O. Box	
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City	State	Zip Code
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Parents’ Names	Phone Number	
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E-mail Address (if you know it)	High School/College	
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Relationship to you (daughter, friend, nephew, etc.)		
<hr/>		
Any special interests you know of?		
<hr/>		

RETURN THIS FORM TO: Alumni Notes Coordinator | 100 College St. | Winfield, KS 67156-2499
OR E-MAIL INFORMATION TO: southwesterner@स्कans.edu

Straight Talk

About the Cost, and the Value, of College

Every year President Dick Merriman sends a letter to parents of high school students in which he talks about the cost and the value of higher education, specifically the value of attending Southwestern College. If you know prospective students who may have dismissed SC as “too expensive,” please make sure they see this article.

Dear parents,

I’ve worked in higher education most of my adult life and I have never seen parents and families as concerned about the cost, and the value, of college as they are right now. Magazines and newspapers are full of articles about the cost of attending college and there are lots of articles questioning the relevance and value of college.

I’ll just announce my biases right up front, since you probably suspected them anyway:

I believe it is essential, in the economy of today and tomorrow, for your child to earn a college degree if he or she can. People who tell you otherwise are mistaken, pure and simple.

I believe it is smart, as you look at college options, to take a look at Southwestern College, **a top private college** in Kansas. The college is affordable and, as an investment in your child’s future success, it’s an outstanding value.

The Short Version.

Here’s the argument for people in a hurry.

The case for college. Those who question the value of a college education are mistaken. The country has been in a tough recession for almost five years, but **the unemployment rate for Americans with a bachelor’s degree is about 4.5%, half the national rate.** For those with only a high school diploma, the unemployment rate has exceeded 10% for several years. In 2010 the median income for men with a bachelor’s degree was over \$57,000. For those with a high school diploma, median annual income was \$32,500. Multiply that gap times 40 years in the workforce and the difference gets awfully big. People with college degrees also live longer, are happier, and have more successful marriages. So, college is a sound investment.

The case for Southwestern. Southwestern College’s tuition is higher than the tuition at state universities in our region. But Southwestern awards a lot more scholarship and other financial aid than is given by state universities. That helps make Southwestern affordable. Moreover, **Southwestern students are much more likely to finish their degree in four years than are students at state universities.** Four years to finish at Southwestern vs. five years (or six!) at a state school evens costs out pretty quickly. That’s the cost argument.

Here’s the value argument. Southwestern’s classes are much smaller than those at public universities. The classes are taught by our faculty, not by graduate students. The college is personal (we’ll keep track of your kid) and career-minded (we’ll stay after your kid to get a plan). The outcomes achieved by our graduates show that our approach works. **We survey our graduates every year and responses this year show that in the middle of the worst economic downturn since the Great Depression, more than 90% of our new graduates are employed or in graduate school in the year after they graduate. That’s value.**

The full version.

Bells, whistles, and data included.

Here is a comparison that looks at the cost of attending Southwestern College and the cost of attending some of the familiar state universities in our region. The average net price of a year of college is what we’re comparing. That means the total cost of tuition, room and board, fees and other expenses minus the total amount of grant aid provided (grants don’t have to be repaid like loans do).

INSTITUTION	*Average net price per year (2010-11)
Kansas State University	\$14,352
University of Kansas	\$14,768
University of Oklahoma	\$15,289
University of Texas – Austin	\$14,629
Southwestern College	\$19,359

You can see, Southwestern costs more, between \$4,000 and \$5,000 more a year. There are a couple of obvious reasons for this difference. First, we don’t get any support from taxpayers, like state universities do. Second, and this is more important, we do things that are educationally sound but costly, like teaching our students in classrooms with 15 students, not 400, and having the teaching done by experienced scholars with Ph.D.s, not graduate students who are “practicing” on the undergrads.

When we look at the average student loan taken by students to attend for a year at these same schools we see the following:

INSTITUTION	**Average student loan from all sources (2010)
Kansas State University	\$5,558
University of Kansas	\$5,787
University of Oklahoma	\$5,900
University of Texas – Austin	\$5,048
Southwestern College	\$7,720

The fact that Southwestern costs more per year is reflected in the fact that our students borrow more each year than do students at public universities. But this is where the math gets interesting.

Four years of borrowing \$7,700 equals roughly \$30,000. Four years at the big state universities at, say, \$5,500 looks cheaper: \$22,000. But is it really a four-year deal at the state universities?

The information that follows indicates that it isn’t. While 86% of Southwestern’s graduates earn their degrees in four years, the percentage of graduates who finish in four years at the big state schools is much lower. So, multiply \$5,500 times five or six years, not four, and things even up.

INSTITUTION	*Percentage of graduates who finish in four years (cohort that began college in 2005)
Kansas State University	41%
University of Kansas	52%
University of Oklahoma	52%
University of Texas – Austin	65%
Southwestern College	86%

What is it worth to get into the job market in four years, not five? A lot. The average starting salary of employed new college graduates in 2010 was a little over \$48,000. As the car mileage and weight loss commercials say, “Your results may be different,” but given a choice between earning a salary and paying another year of tuition, which would you choose?

A note of caution. I need to stop here and really drive home a point. Not everyone who attends Southwestern, or KU, or OU, actually graduates. One of the most counterproductive things a young person can do is borrow money to attend college and then not graduate. The employers of the world are not breathlessly waiting for yet another person with 32 hours of college credit. Earning a degree is about gaining a set of perspectives and skills, for certain, but it’s also a demonstration by the student that he or she can take on a complex and demanding task, persevere, and succeed. That’s what the diploma represents; that’s what employers value.

Going to college is an investment. Borrowing \$30,000 to attend college will certainly repay your child more handsomely than borrowing \$30,000 for a new car or truck, but only if he or she graduates. It’s critical that you and your child candidly evaluate his or her readiness for college and look carefully for a college that will offer the mix of challenge and support that will lead to success and graduation.

Summing it up.

In my experience, most parents don’t tell their children where to go to college, in part because 18-year-olds don’t follow parents’ orders very well. What parents do instead is encourage their children to look at several schools, evaluate which school feels like a “good fit,” and then talk about whether it’s financially possible to attend.

I believe you should include Southwestern College in your search. We offer exceptional instruction in a strong and supportive campus community. As a result our graduates enjoy exceptional outcomes that vindicate the investment they have made in attending. If you would like to learn more about the college you should experience SC firsthand. See what is distinctive about us! During your visit you can meet with a professor in the area of your child’s interest, tour campus with a student ambassador, sit in on a class, learn how to get admitted to SC, and learn about financial aid options from our certified financial planner.

Ready to schedule a visit? Sign up online at www.sckans.edu/admissions/visit or call Tami Schmidt at 1-800-846-1543 between 8 a.m. and 5 p.m., Monday through Friday. Tami is also ready to answer any questions you may have. Saturday visits are available upon request.

Good luck with your college search! Please call on us if we can help in any way.

Dick Merriman

Dick Merriman, President, Southwestern College

*Average net price and graduation data from National Center for Educational Statics College Navigator. **Student loan data from The Education Trust College Results Online.



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